

YOUR CLIENTS ARE READING, CLICKING, AND SUPPORTING LOCAL.

Be there for all of it!

PRECISE TARGETING | **Reach the right audience.** Target specific customer groups based on their interests, location or search habits.

FLEXIBLE BUDGETS | **Start small, scale fast.** Grow as you see results!

MEASURABLE RESULTS | **See what works.** Track every dollar spent and measure the success of your campaigns in real time.

QUICK SETUP | From idea to live ads in days!

WEB/MOBLIE DISPLAY ADS

Banner ads that appear on popular websites and mobile apps, keeping your business visible wherever your audience browses online.

DIGITAL ADS DRIVE IMMEDIATE RESULTS AND TRACKABLE ENGAGEMENT.

BUSINESSES WHO DO COMBINED ADVERTISING CAMPAIGNS WITH DIGITAL AND PRINT ARE MORE EFFECTIVE REACHING LOCAL CLIENTS THAN BUSINESSES WHO CHOOSE JUST 1!

MONTHLY DIGITAL ADVERTISING RATES

GOOD
$275/month
Impressions - 15, 750

BETTER
$525/month
Impressions - 31, 500

BEST
$1025/month
Impressions - 63,250

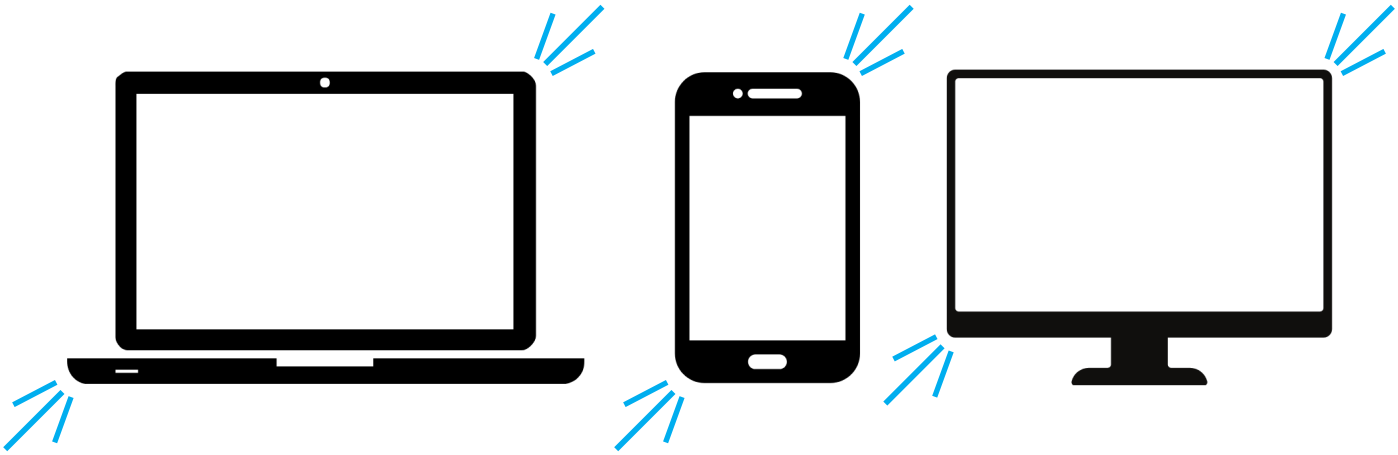
Contact your Media Advisor for details!



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FILLMORE COUNTY
JOURNAL

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Office: 507-765-2151



introducing OMNI CHANNEL

What if you could get a $3-4 return on every $1 spent?

What is the value of your customer?

OMNI CHANNEL INCLUDES

SEARCH - ONLINE SEARCH SPONSORED ADS

WEB - WEB BANNERS/SIDE BARS

MOBILE - SIMILAR TO WEB BUT ON YOUR MOBILE DEVICES

SOCIAL - SOCIAL MEDIA OUTLETS

VIDEO - PREROLL

NATIVE - ADVERTORIAL LOOKS SIMILAR TO AN ARTICLE

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