



YOUR CLIENTS ARE READING, CLICKING,  
AND SUPPORTING LOCAL.  
***Be there for all of it!***

**PRECISE  
TARGETING**

Reach the right audience. Target specific customer groups based on their interests, location or search habits.

**FLEXIBLE  
BUDGETS**

Start small, scale fast. Grow as you see results!

**MEASURABLE  
RESULTS**

See what works. Track every dollar spent and measure the success of your campaigns in real time.

**QUICK  
SETUP**

From idea to live ads in days!

**MONTHLY DIGITAL  
ADVERTISING RATES**

**GOOD**

\$275/month  
Impressions - 15,750

**BETTER**

\$525/month  
Impressions - 31,500

**BEST**

\$1025/month  
Impressions - 63,250

**WEB/MOBLIE  
DISPLAY ADS**

Banner ads that appear on popular websites and mobile apps, keeping your business visible wherever your audience browses online.

**DIGITAL ADS DRIVE  
IMMEDIATE RESULTS AND  
TRACKABLE ENGAGEMENT.**

**BUSINESSES WHO DO  
COMBINED ADVERTISING  
CAMPAIGNS WITH DIGITAL  
AND PRINT ARE MORE  
EFFECTIVE REACHING LOCAL  
CLIENTS THAN BUSINESSES  
WHO CHOOSE JUST 1!**

Contact your Media Advisor for details!



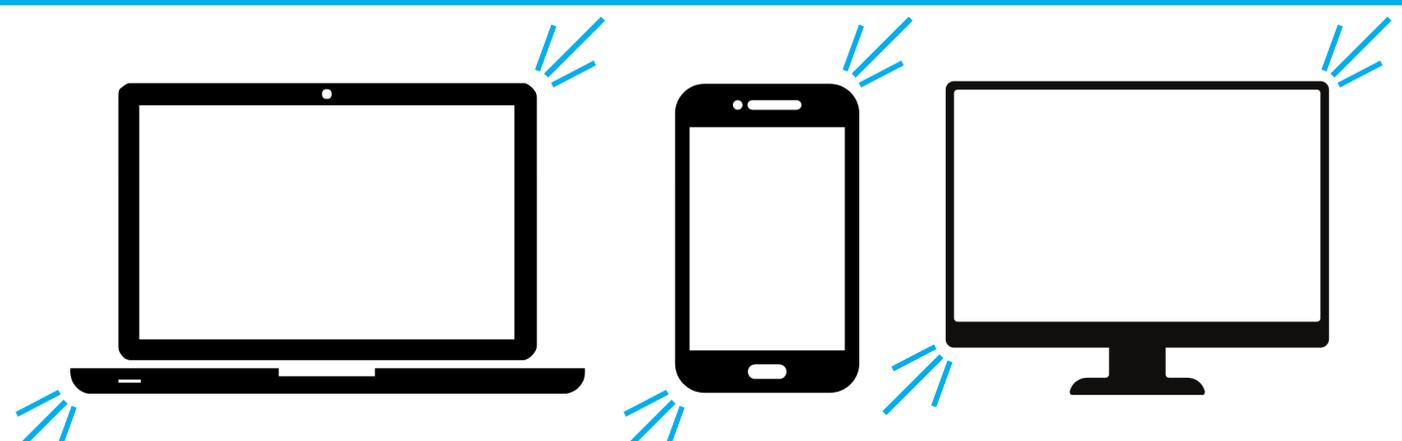
**Jason Sethre**  
507-251-5297  
jason@fillmorecountyjournal.com

**FILLMORE COUNTY  
JOURNAL**

Call your Fillmore County Journal  
representative for more information  
Office: 507-765-2151



**Landon Sethre**  
507-951-6192  
landon@fillmorecountyjournal.com



*introducing* **OMNI CHANNEL**

What if you could get a  \$3-4  
return on every  \$1 spent?

*What is the value of your customer?*

**MONTHLY DIGITAL  
ADVERTISING RATES**

---

**GOOD**  
\$275/month  
Impressions - 15,750

---

**BETTER**  
\$525/month  
Impressions - 31,500

---

**BEST**  
\$1025/month  
Impressions - 63,250

**OMNI CHANNEL INCLUDES**

- SEARCH** - ONLINE SEARCH  
SPONSORED ADS
- WEB** - WEB BANNERS/SIDE BARS
- MOBILE** - SIMILAR TO WEB BUT ON  
YOUR MOBILE DEVICES
- SOCIAL** - SOCIAL MEDIA OUTLETS
- VIDEO** - PREROLL
- NATIVE** - ADVERTORIAL  
LOOKS SIMILAR TO AN ARTICLE

Contact your media advisor for details!



**Jason Sethre**  
507-251-5297  
jason@fillmorecountyjournal.com

**FILLMORE COUNTY  
JOURNAL**

Call your Fillmore County Journal  
representative for more information  
Office: 507-765-2151



**Landon Sethre**  
507-951-6192  
landon@fillmorecountyjournal.com